

Jesse Hanna

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Education

MAY 2019 | THE UNIVERSITY OF TEXAS AT AUSTIN

- Bachelor of Arts in English and Bachelor of Science in Radio Television Film.

Experience

VIDEO EDITOR | STUDY.COM | AUGUST 2015-PRESENT

- Performed digital video non-linear editing workflow from beginning to finished production.
- Edited audio files, manipulated graphics, and added text and labels to educational videos.
- Coordinated with other members of production team to assemble lessons.
- Cleaned audio files to improve quality and correct mistakes.
- Created graphics to make lessons visually engaging.

PHOTOGRAPHER | THE DAILY TEXAN | JANUARY 2017-MAY 2017

- Executed digital photography work flow: capturing, downloading, editing, printing, backup and cataloging.
- Provided photography services for news stories and features.
- Organized and managed cameras and lighting equipment.
- Communicated directions and established photography shoots with editors, writers and interview subjects.

MARKETING ASSOCIATE | FROGCHILDREN STUDIOS | APRIL 2013-JANUARY 2015

- Collaborated with artists and editors to determine audience for their work.
- Established relationships and developed interface with industry contacts to market and promote book.
- Developed marketing and promotional strategies.
- Contributed to promoting and distributing marketing material which expanded customer base and introduced products into specialty markets.
- Assist in the management of content deliverable timelines and deadlines

Skills

- Editing Software: Final Cut Pro, Adobe Premiere, Adobe After Effects, Avid, DaVinci Resolve.
- Production Equipment: Digital HD, DSLR, Film and Mirrorless Camera Systems.
- Other Software: Microsoft Office, Word, Outlook, Excel, PowerPoint, WordPress, Adobe Creative Suite.